

Title Intellectual Property Protection	Code 1011101361011170659
Field Management - Full-time studies - First-cycle studies	Year / Semester 3 / 6
Specialty -	Course core
Hours Lectures: 1 Classes: - Laboratory: - Projects / seminars: -	Number of credits 2
	Language polish

Lecturer:

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Status of the course in the study program:

Intellectual Property Protection

-The subject belongs to a group of general subjects.

Assumptions and objectives of the course:

-Provide basic knowledge concerning the area of intellectual property protection in a market economy, in Poland and European Union

Contents of the course (course description):

-Basic legislation: the law of industrial property and copyright law - protection of intellectual property. The basic institutions of the system: patent offices, WIPO (World Intellectual Property Organization). Inventions = inventions, innovations. The role of universities (colleges) and state in supporting the development and protection of intellectual property. European integration and the fundamental problems, the challenges of intellectual property protection (European patent).

Introductory courses and the required pre-knowledge:

-Basic knowledge of economics and management

Courses form and teaching methods:

-Lectures with the use of multimedia

Form and terms of complete the course - requirements and assessment methods:

-Written test on the basis of the subject

Basic Bibliography:

Additional Bibliography: